



Premium Natural Health Liquids
PRODUCT BROCHURE



MESSAGE FROM THE PRESIDENT



Welcome to AKUNA, a global premium health and wellness company offering the finest natural sourced products available today and an outstanding business opportunity for home-based entrepreneurs. We are proud to manufacture our products in Canada and we export our premium wellness products to Akuna companies around the world.

Our commitment to product excellence is verified from the quality of our raw materials to the final testing of each batch of product produced. We take pride in what we do and want you to experience the AKUNA difference. We use only natural ingredients in our products and combine the best fruit extracts, herbs, botanicals, vitamins and minerals with science and technology. Following stringent Canadian regulations, our products are manufactured in Canada, and every batch is microbiologically analyzed and tested in our state-of-the-art facility. They taste great, and they work! Our premium liquid drinks are cholesterol, trans-fat free and kosher certified by the Kashruth Council of Canada, and are reviewed and approved by Health Canada for safety, efficacy and quality.

The AKUNA Scientific Advisory Board includes qualified experts in the field of medicine and naturopathy along with a biochemical and food engineer, product formulator and our quality control staff. Together, we are dedicated to bringing you scientifically and botanically correct, state-of-the-art, effective wellness products, backed by our in-house experts.

Once you try our products, we believe you will want to share them with others. In addition to our superb products, we offer an incredible opportunity for individuals looking to earn through the AKUNA marketing plan. By joining as a Distributor, you can earn commissions, residual income and bonuses and can participate in our annual trip promotion and mortgage program. It's fun, it's easy and we'll help you every step of the way! For details on how you can start your own business, talk to your AKUNA Distributor or contact us.

Zdenka Forst
President of Akuna

Dear Friend,

If you struggle with fatigue, muscle aches, joint pain, sinus problems, headaches, bloating, hard-to-lose weight or other chronic conditions, or if you simply have trouble concentrating, there may be something you can do about it – without the use of prescription drugs.

With all the toxins in our environment, which we are regularly exposed to, it is easy for the human body's natural systems to become overloaded and stop functioning the way they were intended. Every day our bodies face an uphill battle to restore those systems to a healthy state. Imagine running your car 24 hours a day, 365 days a year, without proper maintenance - what kind of shape do you think it would be in after 40 or 60 years? Some common problems that affect our bodies' natural balance are:

- Nutrient-stripped poor quality foods
- Food allergens
- Prescription and over-the-counter drugs
- Overexposure to antibiotics
- Environmental pollutants
- Heavy metal poisoning
- Toxic chemicals and pesticides
- Hidden infections and inflammation
- Stress and negative thinking
- Hurtful relationships

The good news is that our body's natural detoxification system is designed to support our good health by eliminating wastes and environmental toxins. When you were born, your body came equipped with a beautifully designed internal detoxification system. Your liver, the workhorse of the system, transforms harmful toxins into less harmful compounds and then eliminates them through bile and the digestive tract. Your kidneys excrete toxins while your skin and even your hair and nails do their part to sweat and shed chemicals and eject harmful substances. However, in order to keep your body's natural detox system functioning properly, you must supply it with the required nutrients.

Because of soil depletion, crops grown decades ago were much richer in vitamins and minerals than the varieties most of us get today and evidence shows that food tables overstate the nutritional value and content of the foods we eat. This means that even good dietary regimes commonly lead to deficiencies in vitamins and minerals. Therefore, it is without a doubt that dietary supplementation and healthy lifestyle choices are our only means to healthier and happier lives.

This is why you need to consider adding Akuna's premium liquid natural health products to your daily routine. They offer safe and effective support for your general wellbeing and for the maintenance of your good health.

Dr. J. Bertlik MUDr, N.D.

Chairman of Akuna's Scientific Advisory Board

Akuna Scientific Advisory Board (ASAB)

AKUNA's Scientific Advisory Board (ASAB) is comprised of internationally respected leaders in the medical, naturopathic and chemical engineering fields. These esteemed individuals work with AKUNA to develop nutritionally-sound, scientifically proven botanical and herbal supplements, monitor current research and trends in nutrition and wellness, and provide advice on product development and strategic direction.



Dr. J. Bertlik, MUDr, N.D.

Dr. Bertlik serves as the Chairman of the Akuna Scientific Advisory Board. He is a member of the Canadian Naturopathic Association and a former faculty member of the Canadian College of Naturopathic Medicine in Toronto. He is also an expert in the fields of biological medicine, homotoxicology, traditional Chinese and herbal medicine.



Dr. S. Khoshbin, Ph.D., M.Sc.

Dr. Khoshbin is the creator of the ALVEO formula. He is the founder and president of the Canadian College of Holistic Health. He has dedicated the past 30 years to researching natural medicine and developing quality natural herbal medicines and supplements. He utilizes innovative, complementary herbal and nutritional therapies in his private clinical practice.



Dr. K. Forst, M.D.

Dr. Forst is a Doctor of Medicine. She holds a B.A. in Health from Queen's University and two health care college diplomas. Prior to becoming a medical doctor, she worked in a variety of health related positions including as a paramedic, a cardiac technologist, and life skills coach for people with physical disabilities. She also spent more than ten years as a community first aid/CPR instructor.



Mr. M. Kazmirsky, Hon. B.Sc., EUR ING

Mr. Kazmirsky is the head of Akuna's R & D Department. He studied at the Faculty of Chemical and Food Technology where he specialized in the Technology of Food Processing and received his Chemical Engineering degree. He is a member of the American Chemical Society and also holds the European Engineer designation in the field of Biochemical and Food Engineering.

Additional ASAB members: Zdenka Forst, Paul Chorvat, Marston Gordon, Melanie Pepper, Martin Kazmirsky, Martina Sirova.



Akuna's strict testing methods



Microbiological Testing

- tests conducted to avoid any microbial risk in individual ingredients and finished products; includes a variety of other on-site micro testing

HACCP (Hazard Analysis and Critical Control Point Program)

- a systematic preventive approach to food and pharmaceutical safety that addresses physical, chemical, and biological hazards as a means of prevention

HPLC-MS (Liquid chromatography/mass spectrometry)

- a high performance separation technique capable of multi-component analysis of real-life samples (herbal ingredients) and complex mixtures (finished products)

ALVEO

Your nutrition solution for an active lifestyle. Great tasting premium liquid food supplement that contributes to general health and wellness. Easy on the stomach and ultra-absorbable.

What is Alveo?

- Ideal combination of 26 botanicals: alfalfa, marshmallow, agave, bitter orange, lavender, rose hips, cardamom, lemon verbena, cinnamon, ginger, prickly pear cactus, yerba mate, fennel, bayberry, thyme, angelica, aloe, broccoli, elderberry, black chokeberry, malt, nutmeg, green tea, cayenne, gum benzoin & chicory along with the added benefits of peppermint oil and grape juice.
- Contains chromium, a trace mineral that is required by the body. Chromium plays an important role in many conditions, and may help offset acne, depression, high cholesterol, migraine headaches, psoriasis and metabolic syndrome.
- Chromium may aid in enhancing athletic performance and weight loss.
- Helps to metabolize fats and carbohydrates.
- Acts in the maintenance of good health.
- Steroid free and highly recommended by Naturopathic practitioners for individuals with high levels of activity.
- Cholesterol and trans-fat free.
- High quality, self-care product.
- Available in delicious grape or refreshing mint.
- Recommended use for adults is 1 – 2 fl. oz. (28 – 56 mL) daily, preferably one half hour before a meal.



Why Alveo?

“We live in an industrial world, where our bodies are constantly bombarded with various chemicals and toxic materials. The consumption of sugar, our number one killer, is at an all-time high. Our air is polluted and our lungs are deprived of oxygen; fatal diseases such as cancer, heart disease and type-2 diabetes are on the rise; we are getting sicker and consuming more and more harmful medication which in turn makes us even worse and depletes our immune system. ALVEO was designed to aid with the issues of modern day people.”

Dr. S. Khoshbin, Ph.D., M.Sc.
Member of Akuna's Scientific Advisory Board

Onyx Plus

Advanced-formula multi-mineral supplement delivering the most organic sources of calcium, magnesium and zinc as well as other essential minerals in a ready to absorb, process and utilize in critical life processes.

What is OnyxPlus?

- Contains essential minerals: magnesium, calcium, phosphorus, and zinc in a liquid form.
- Also a great source of manganese, chromium, selenium and vitamin D.
- Recent studies have shown that more than half of all adults suffer from a vitamin D deficiency. Vitamin D can help strengthen the immune system and may lower the risks of such illnesses as diabetes, certain forms of cancer, high blood pressure, as well as kidney and heart disease.
- Scientifically-correct formula provides the proper ratio of magnesium to calcium and vitamin D for the growth and maintenance of strong bones.
- Daily use will help fit, active people maintain strength and stamina and fight the negative effects of stress at the cellular level.
- Steroid free and highly recommended by Naturopathic practitioners for individuals with high levels of activity.
- Cholesterol and trans-fat free.
- High quality, self-care product.
- Kosher approved.
- Recommended use for adults is 1/2 fl. oz. (15 mL) daily.



Why OnyxPlus?

Minerals play a vital role in the physiological functions and are essential in sustaining life and maintaining optimal health. ONYX Plus contains a complex of essential minerals plus herbal extracts.

“ONYX Plus is a multi-mineral supplement with botanical extracts in which the most advanced organic sources of calcium and magnesium have been used. These substances are highly water-soluble and have excellent intestinal absorption, making the calcium and magnesium highly available for biological activity in the body. Both minerals take part in hundreds of biochemical reactions in our body and are essential in the prevention of osteoporosis. The herbs in ONYX Plus stimulate digestive processes, increase absorption of nutrients and make them readily available for use in the body.”

Dr. J. Bertlik, MUDr, N.D.
Chairman of Akuna Scientific Advisory Board

Aku-Cran

Aku-Cran is a refreshing “superfruit” antioxidant drink. It contains the combined benefits of cranberry fruit juice, pomegranate juice, aloe barbadensis leaf (aloe vera) extract, and morinda citrifolia fruit (noni fruit) extract.

What is Aku-Cran?

- Effective combination of concentrated cranberry fruit juice, concentrated pomegranate juice, aloe barbadensis leaf (aloe vera) extract, morinda citrifolia (noni) fruit extract.
- Provides antioxidants for the maintenance of good health.
- Helps prevent (recurrent) urinary tract infections (UTIs).
- Steroid free and highly recommended by Naturopathic practitioners for individuals with high levels of activity.
- Cholesterol and trans-fat free.
- High quality, self-care product.
- Kosher approved.
- Recommended use for adults is 1/2 fl. oz. (15 mL) daily.



Why Aku-Cran?

“Aku-Cran is formulated to help prevent a wide variety of common ailments. It contains antioxidants that protect human cells from oxidative damage and premature aging. Cell damage can lead to common ailments such as heart disease, arthritis and diabetes. Therefore a diet rich in antioxidants and supplementation can help lower your risk of these diseases.

Since no single food is a wonder cure, it is important to get your antioxidants from more than one source. Aku-Cran contains four ingredients: cranberry, pomegranate, aloe vera and noni fruit, which are high in nutritional value and in antioxidant capacity. Although the benefits of using aloe and cranberry have been widely known for years, it has only been until recently that evidence has shown significant healing properties associated with pomegranate and noni - fruit.”

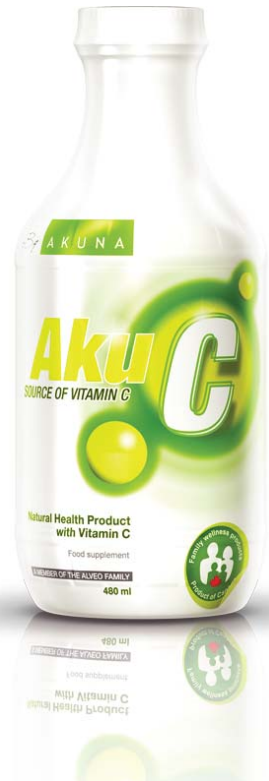
Dr. K. Forst, M.D.
Member of Akuna's Scientific Advisory Board

AkuC

Aku-C is a high quality antioxidant and a good source of vitamin C. When used regularly, it contributes to the maintenance of good health and helps prevent vitamin C deficiency.

What is AkuC?

- Effective combination of pomegranate and cranberry, delivering 500 mg of vitamin C (ascorbic acid).
- Is an antioxidant and a factor in the maintenance of good health.
- Helps the body to metabolize fats and protein.
- Promotes wound healing.
- Assists in the development and maintenance of bones, cartilage, teeth and gums.
- Helps in the formation of connective tissue.
- Aids in the prevention of vitamin C deficiency.
- Steroid free and highly recommended by Naturopathic practitioners for individuals with high levels of activity.
- Cholesterol and trans-fat free.
- High quality, self-care product.
- Kosher approved.
- Recommended use for adults is 1/2 fl. oz. (15 mL) daily.



Why AkuC?

“Vitamin C is one of the 13 essential vitamins that our bodies need for proper growth, function, and maintenance of healthy tissues. It is water soluble and easily eliminated from the body; any adverse reactions, even with high-dose supplements are rare. Therefore, it is without a doubt that dietary supplements and healthy lifestyle changes can help us live healthier lives.”

M. Kazmirsky Hon BSc., EUR ING
Head of Akuna's R & D Department

“Most people don't realize how widespread the role of vitamin C is in maintaining and restoring optimum health. The major role vitamin C plays is in the immune system, where, according to growing evidence, it helps increase resistance to a range of diseases. It is a powerful antioxidant that supports immune function, promotes wound healing and is useful in the prevention of cataracts, macular degeneration, heart disease, stroke, cancer and the common cold. It improves response to stress, reduces bronchial spasms in asthmatics and prevents lead toxicity. Marginal vitamin C deficiencies are common among the elderly, alcoholics, and those with chronic illness or stress; symptoms include fatigue, easy bruising, poor wound healing, poor appetite, anemia and sore joints. I strongly recommend a regular daily use of AkuC to everyone.”

Dr. J. Bertlik, MUDr, N.D.
Chairman of Akuna Scientific Advisory Board

Aku-Sel

Aku-Sel is a natural Selenium supplement and an excellent antioxidant for the maintenance of good health. This great tasting drink contains natural kiwi and strawberry flavorings and is sure to please!

What is Aku-Sel?

- Excellent antioxidant for the maintenance of good health.
- Contains 60 mcg of selenium per 15 ml dose.
- Great tasting with natural kiwi and strawberry flavours.
- Helps to prevent selenium deficiency.
- Cholesterol and trans-fat free.
- High quality, self-care product.
- Kosher approved.
- Recommended use for adults is 1/2 fl. oz. (15 mL) daily.

Why Aku-Sel?

“Selenium is an essential trace element that has been getting more and more attention in clinical research. It has proven antioxidant properties, which help prevent lifestyle diseases. It has shown to have positive effects on rheumatoid arthritis, improving the immune system, preventing dandruff, and maintaining tissue elasticity. In recent years it has also been studied for its favorable effects in HIV-positive patients.”

Dr. J. Bertlik, MUDr, N.D.
Chairman of Akuna Scientific Advisory Board

“Selenium is an essential trace element for humans and other animals. It is incorporated into proteins to make selenoproteins that are important antioxidant enzymes. The antioxidant properties of selenoproteins protect cells from oxidative damage, regenerate antioxidants such as vitamin C, and take part in catalytic reactions in the release of thyroid hormones.

Selenium plays an important role in maintaining a healthy immune system and proper thyroid function. It is important for normal development, growth, metabolism and the immune and inflammatory response of the body. Selenium deficiency is associated with a weakened immune system, increasing virulence or progression of some viral diseases.”

M. Kazmirsky Hon BSc., EUR ING
Head of Akuna's R & D Department



Aku-Zin

Aku-Zin is an essential mineral drink containing 12 mg of zinc as zinc gluconate per 15 ml dose. As a source of zinc, Aku-Zin helps maintain immune function.

What is Aku-Zin?

- Essential trace mineral that helps to maintain immune function.
- Helps in connective tissue formation and maintain healthy skin.
- Helps the body to metabolize carbohydrates, proteins and fats.
- Helps to prevent zinc deficiency.
- Cholesterol and trans-fat free.
- High quality, self-care product.
- Kosher approved.
- Recommended use for adults is 1/2 fl. oz. (15 mL) daily.

Why Aku-Zin?

"Zinc is one of the most important minerals that our bodies need. Zinc monitors and controls the metabolic processes, enzymatic functions and keeps our cells healthy. It is a molecular building block and structural component of more than 50 enzymes found throughout the human body.

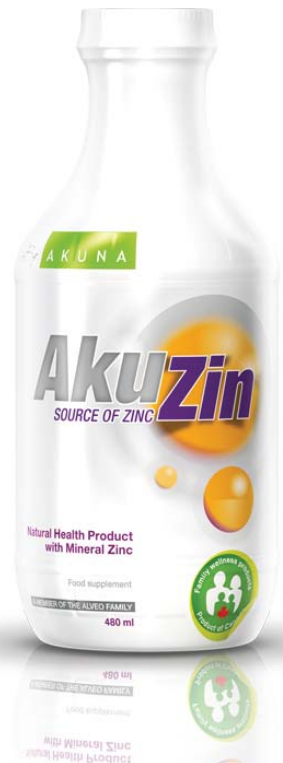
On its own, the body produces relatively small amounts of zinc and therefore it is necessary to constantly replenish it."

Dr. J. Bertlik, MUDr, N.D.
Chairman of Akuna Scientific Advisory Board

"Zinc is an essential trace element important for all forms of life. Its deficiency in human nutrition has been confirmed by many experts as a significant modern-day problem. Zinc plays an important role in the growth and development of the organism, it is important for the immune defenses and neurological functions of the body at the cellular level. Nearly 100 different enzymatic reactions require the presence of zinc.

Zinc is essential to proteins and cell membranes as it protects cells against oxidative stress. It has also been recently discovered that zinc plays an important role in the process of apoptosis - process of programmed cell death (PCD), affecting growth and the development of cells in the body, when the body tries to eliminate unwanted or dysfunctional cells."

M. Kazmirsky Hon BSc., EUR ING
Head of Akuna's R & D Department



Experience the freedom!

Consider starting your own AKUNA business and experience the freedom to choose how you live your life.

Does having the flexibility to spend more time with your children and more time doing the things you enjoy sound appealing? The AKUNA social marketing program is more than just an opportunity to achieve financial freedom; it's about flexibility and control over how you choose to spend your time, having fun and helping others achieve their health and wealth goals...it's about creating a life that is fun, exciting and profitable!

Benefits of becoming an AKUNA ENTREPRENEUR

- Earn commission on every product sold
- Flexibility to live the life you've always wanted
- Qualify for home-based business income tax advantages
- Earn while you learn – we'll teach you how to be successful
- Career advancement through our Marketing Plan
- Override Bonuses paid up to 9 levels deep
- Earn free trips, free products, and other incentives
- Access to monthly meetings, training webinars, and one-on-one specialized training to suit your needs
- Participation in our House Program – earn cash towards your rent or mortgage!
- Become the CEO of your own business – involve your family and live life to the fullest!



How to join:

WELCOME PACK

- Register now to receive discounts on personal products
- Earn 20% commission
- Training & support provided
- Registration Fee included
- Literature & free shipping on Pack



GOLD PACK

- Begin your AKUNA business as a qualified leader
- Earn 30% commission
- Eligibility for leader bonuses
- Training & support provided
- Registration Fee and Leader Qualification Fee included
- Literature & free shipping on Pack



Visit our website for details: www.akuna.net



Akuna House Program



Getting ahead in today's world can be difficult. That's why many families are becoming home-based entrepreneurs looking to AKUNA to supplement their income. AKUNA offers hope for anyone wishing to build successful businesses.

Let us help put you in the home of your dreams...or help you pay your current rent or existing mortgage. You can earn up to \$1,000 each month towards your mortgage or rent! Qualify for your dream home even sooner than you thought! With Akuna, you truly can live the life you've dreamed!

Akuna Canada/USA Inc.

5115 Satellite Drive

Mississauga, ON L4W 5B6 Canada

Telephone: 905 848 0428

Fax: 905 848 8435

Toll Free: 1 877 MY ALVEO (692 5836)

E-mail: canada@akuna.net; usa@akuna.net

Independent Akuna Distributor



inspired by nature ...