



# AKUNA

## YOUR OPPORTUNITY

Akuna. Our distributors are our strength!



# AKUNA START

- New innovative addition to our compensation plan
- Tool to increase your income

We support your Start!

Akuna **StartUp**



# AKUNA **START**

**TO MOTIVATE EXISTING PARTNERS**

- Attractive bonuses and incentives
- Simple and unique marketing plan
- Simplified way of gaining new partners

**TO GAIN NEW ACTIVE PARTNERS**

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# AKUNA START

Product:	Aku-Cran	Aku-WM	AkuCleanse
Retail price/ case	\$180	\$192	\$180
You pay	\$135	\$144	\$135
Points/bottle	24 pts	24 pts	24 pts
Points/case	96 pts	96 pts	96 pts



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# AKUNA **START**

## HOW TO BUILD YOUR BINARY STRUCTURE:

- Every distributor can have 2 legs only
- New registrations are entered per date of registration
- If the sponsor does not have both legs filled, the new registration is placed directly below him/her (beginning with the left leg).
- If both legs are already occupied, the registration is placed in the weak leg.
- In case of a spilled-over from one of the up-sponsors, the registration is in the strong leg.

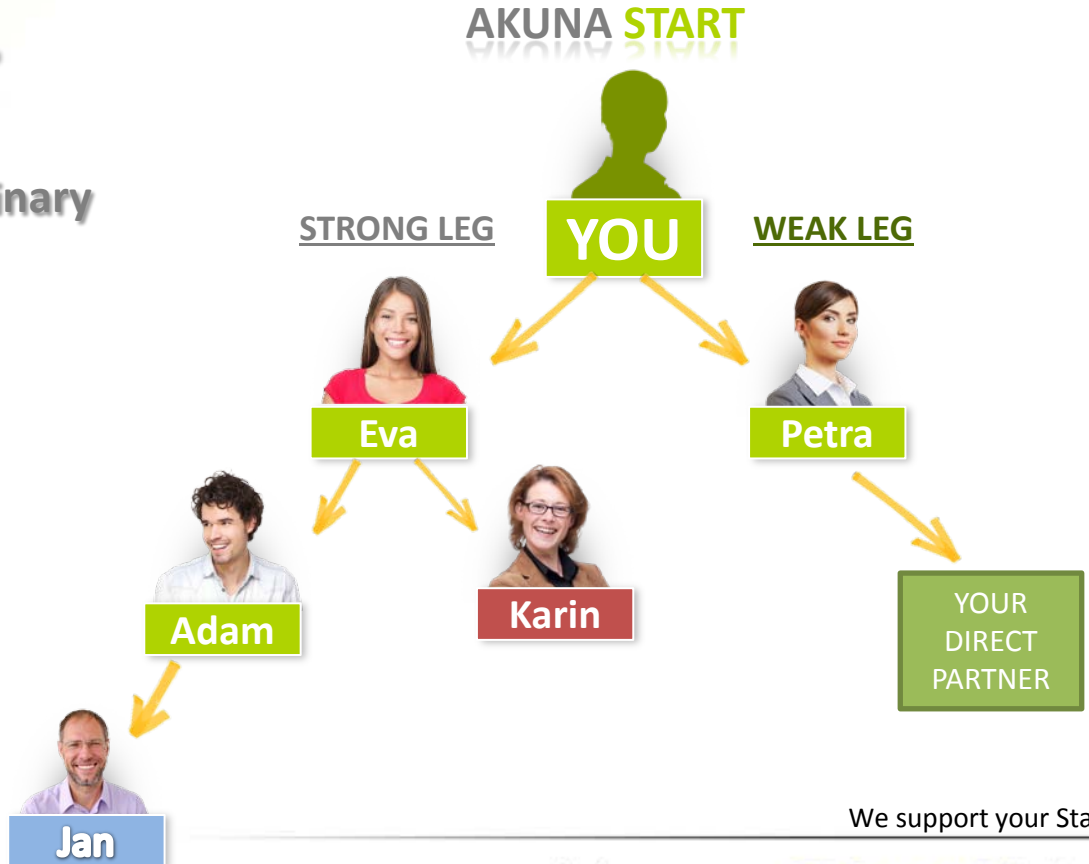
**Direct sponsorship helps in building up the weaker leg, in optimizing the binary structure and in ensuring future income for you, the distributor.**

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# AKUNA START

Building and Growing Your Binary Structure



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## START BONUS

- Monthly qualification – 70 personal points
- Proportional to the number of points in both legs from which you create “orbits”
- ORBIT (CYCLE) = 70 pts. : 140 pts.
- The price of an ORBIT  $\approx$  15 CAD\*

(\*May range between \$12 to \$17 and will fluctuate monthly)

**START BONUS = Number of orbits \* Orbit Price**

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## How do we calculate the number of orbits for a given period?

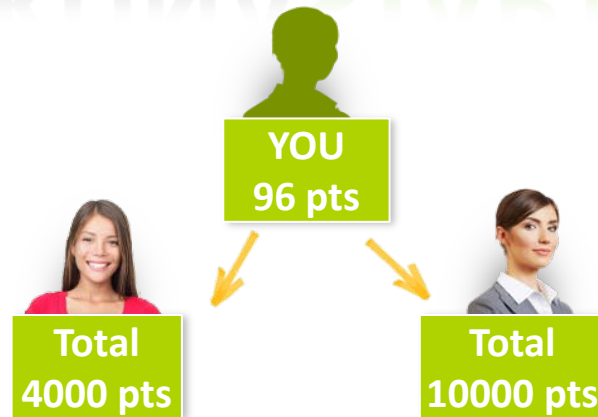
1. We take the points in the weak leg and divide them by 70, and we take the points in the strong leg and divide them by 140.
2. The resulting two numbers we round down to whole numbers.
3. The smaller of the two numbers determines the number of paid orbits for the given period.
4. We multiply the number of orbits by 70 to get the number of points in the weak leg that we will be paid out in that given month.
5. That number we multiply by two to get the number of points in the strong leg that we will be paid out in that given month.
6. The remaining points (total points in each leg minus the number of points that we are paid out on that month) from each leg are carried over into the following month ensuring that we get paid out on everything we sell.

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Weak leg:  $4000p+96pp = 4096:70 = 58.51 = 58$

Strong leg:  $10000:140 = 71.42 = 71$

Number of ORBITS: **58**

START BONUS:  $58 \times 15 \text{ CAD (approx.)} = 840 \text{ CAD}$

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# AKUNA**START**

## **NEW BUSINESS BONUS:**

- The points from the purchases/sales of the newly registered distributors are doubled and go to the direct sponsor.
- This bonus is applied in the month of registration and the 2 months following registration.

## **MULTI START BONUS:**

For any new distributor, who registers 3 new partners in the first 6 months of registration.

- In the 1<sup>st</sup> and 2<sup>nd</sup> months after registration, the distributor is paid 3 times the *START Bonus* earned per Binary Plan.
- In the 3<sup>rd</sup> and 4<sup>th</sup> months after registration, the distributor is paid 2 times the *START Bonus* earned per Binary Plan.
- In the 5<sup>th</sup> and 6<sup>th</sup> months after registration, the distributor is paid 1.5 times the *START Bonus* earned per Binary Plan.

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## DEFINITION OF NEW DISTRIBUTOR FOR AKUNASTART

- Any distributor registered after November 1, 2013.
- Any distributor registered after January 1, 2013 - in order to participate in AkunaStart, this distributor must make a purchase a minimum of 70 points of product from the binary system in either November or December 2013.
- Any distributor, who has not made any purchases from Akuna for at least 12 calendar months prior to November 1, 2013 - in order to participate in AkunaStart, this distributor must make a purchase of a minimum of 70 points of product from the binary system between November 1 and December 31, 2013.

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# AKUNA START

AKUNA START November 1, 2013!